

# FedPitch

**FOR IMMEDIATE RELEASE**  
**April 17, 2009**

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## **FINALISTS ANNOUNCED FOR FEDPITCH 2009 COMPETITION**

**Washington, D.C.** – Several good-government organizations today announced the finalists for the upcoming **FedPitch 2009** competition, in which citizens present 2-minute “pitches” of their ideas for improving workforce management in the federal government. The **FedPitch 2009** competition will be held May 7 on the National Mall in Washington, D.C., as part of Public Service Recognition Week.

The purpose of the FedPitch competition is to identify innovative ways to attract and recruit people to federal public service and new approaches for retaining, engaging, motivating, rewarding, developing, or leading the federal workforce. **FedPitch 2009** is being initiated by **13L**, a group of mid-career federal employees, and is co-sponsored by the **Partnership for Public Service, Young Government Leaders, American University’s Institute for the Study of Public Policy Implementation, and the International Public Management Association for Human Resources.**

Beginning March 4, 2009, interested individuals could submit a proposal to pitch at this year’s competition. This week, a proposal review committee narrowed the submissions to 20 finalists. Ideas from the finalists include

- Public awareness campaigns to highlight the role of government and improve recruitment for the federal civil service.
- Use of new technology tools to enhance recruiting and hiring and aid communication and collaboration.
- New training approaches for federal employees and enhanced benefits for high performers.

The 20 finalists for **FedPitch 2009** are the following:

**Jeremy S. Ames** (Washington, DC)  
**Chris Myers Asch** (Washington, DC)  
**Tijen C. Aybar** (Falls Church, VA)  
**Mary E. Barnes** (Springfield, MO)  
**Kristen M. Borkoski** (Southampton, NY)  
**Vladimir Diaz** (Miami, FL)  
**James L. Egbert** (Germantown, MD)  
**Tip Fallon** (Hyattsville, MD)  
**Doug C. Gentile** (Arlington, VA)  
**John M. Haynes** (Virginia Beach, VA)

**Chelsey A. Hibbard** (Waldorf, MD)  
**Matthew Murguia** (Kensington, MD)  
**Rhonda Rhynes** (Washington, DC)  
**Peter Sherer** (Washington, DC)  
**Leonard A. Sipes** (Washington, DC)  
**Michelle M. Sotero** (Las Vegas, NV)  
**JoAnn Underwood** (Washington, DC)  
**Kira Weiss** (Santa Fe, NM)  
**Richard F. Woodford** (Washington, DC)  
**Jacquelyn Zimmermann** (Washington, DC)

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The pitches will be presented before a live audience and a panel of judges on May 7. The judges will rate each pitch based on factors such as originality and feasibility. At the end of the session, the judges will select a winner, who will meet with the judges at a later date to explore strategies for implementing the winning idea.

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**13L** is a group of mid-career federal employees committed to promoting effective leadership in the federal government. [www.13L.org](http://www.13L.org)

The **Partnership for Public Service** works to revitalize the federal government by inspiring a new generation to serve and by transforming the way government works. [www.ourpublicservice.org](http://www.ourpublicservice.org)

**Young Government Leaders** is a professional organization of young federal employees that works to educate, inspire, and transform the current and future leaders of the federal government. [www.younggovernmentleaders.org](http://www.younggovernmentleaders.org)

The **Institute for the Study of Public Policy Implementation** at American University is a unique forum where all stakeholders in the public policy implementation system can work together on a continuing basis to create compelling results for the public. [www.spa.american.edu/isppi](http://www.spa.american.edu/isppi)

The **International Public Management Association for Human Resources (IPMA-HR)** is an organization that represents the interests of human resource professionals at the federal, state, and local levels of government. The goal of IPMA-HR is to provide information and assistance to help HR professionals improve their job performance and overall agency function by providing cost effective products, services, and educational opportunities. [www.ipma-hr.org](http://www.ipma-hr.org)

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